



WADDEN SEA

WORLD HERITAGE

CATALOGUE of WADDEN SEA WORLD HERITAGE PRODUCTS

Introduction

This catalogue is aimed to inform marketing organisations, municipalities, information centers, NGOs and other organisations interested in promotion of the Wadden Sea about the Wadden Sea World Heritage products and promotion materials.

The Guidelines for the usage of the Wadden Sea logo can be found on the website www.waddensea-worldheritage.org/downloads. The request for such usage and any question to this catalogue can be sent to:

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POSTER & DIGITAL AD



Product description

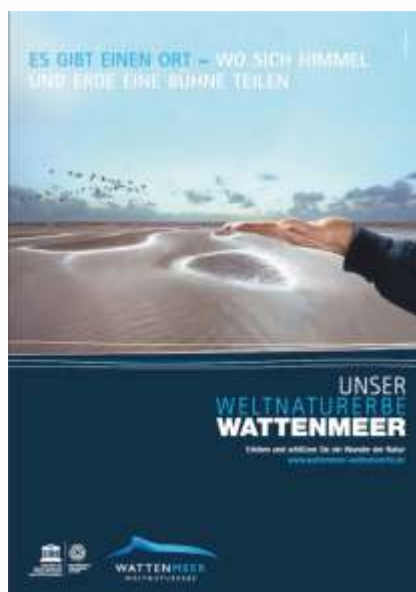
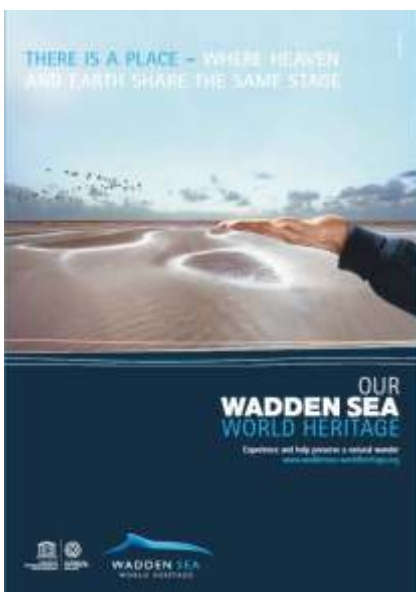
Portrait and landscape A2 and A3

Print: 4/0 colored Euroscale

Material: mate 150 g/m²

Available in portrait and landscape A2, A3 (DE version only)

Note: the product available in digital format as an advertisement to be placed on websites in varios formats



* The flags on the page symbolize the language the respective materials are available in. Further languages can be available on request.

ONLINE BANNER



Product description

Online banner in GIF format. Available for free download from www.waddensea-worldheritage.org

Size: 728x90 px



Size: 300x250 px



Size 243x60 px



SATELLITE POSTER



Product description

Landsat 7 ETM satellite image from 2000 - 2003
Size 59,4 x 64,5 cm
Print: 4/0 colored Euroscale
Material: LuxoMagic 150g/m²



SATELLITE POSTCARD

Product description

Landsat 7 ETM satellite image from 2000 - 2003
Size 10.5 x 21 cm
Print: 4/0 Euroscale
Material: Invercote G 200 g/m²
Square satellite picture with no text, foldable in the middle horizontally or vertically



FLYER



Product description

Size: open 59,4 x 21 cm; closed 9,9 x 21 cm
 12 pages
 4/4 colored scale
 Paper: 150 g/m² Circle Silk Premium White
 Clear cut, 5 x Zigzag folding



EXHIBITION



Product description:

-
- 8 flexible walls (75 cm wide, 225 cm high), a total of 6 m lfd,
- 1 bar (75 x 75 cm),
- Optional power supply for lighting (4 halogen lamps)



Assembling: The assembling of the walls, the column and the counter is flexible and adjustable to various conditions and room arrangements (zigzag, half-round or multiple columns).

Depicted: 8 flexible walls (each 0.75 x 2.25 cm) with a counter (Ministerial Conference, Sylt 2010)

Package size: 5 carrying bags (4x panels, 1 counter), dimensions of the bags 116x83x14cm

ROLL-UP BANNERS



Product description

4 Roll-up Banner (85 x 220)
 Motive: 3 Advertising poster 2009,
 1 x Satellite picture.
 The banners arrangement is
 flexible and adjustable to various
 conditions and room
 arrangements.

SATELLITE DISPLAY



Product description

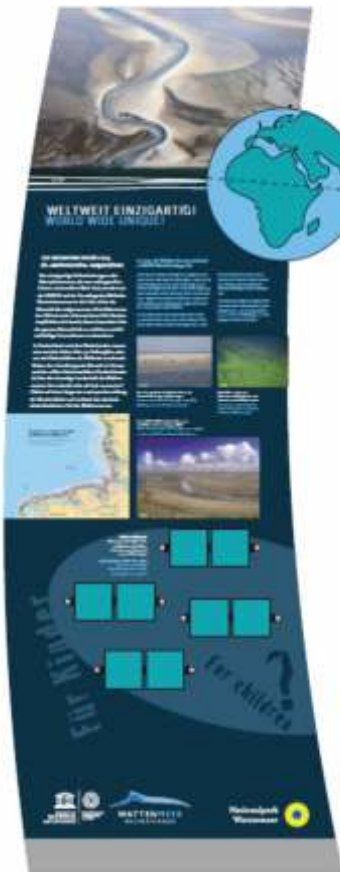
Large-format folding display (external dimensions 310 wide x 225 cm)
 Satellite Image – Trilateral Cooperation on the Protection of the Wadden Sea
 (without reference to World Heritage)
 Easy to assemble (folding)

Purpose:

- To attract attention
- Indoor exhibitions



INFO MODULE



Info module in front of the the Wadden Sea UNESCO World Heritage Site visitor center in Wilhelmshaven. *Photo: NLPV*

Product description

Size: 2250x80 cm

Material: Aluminium

Separate versions for Lower Saxony and Schleswig-Holstein, with the respective Wadden Sea National Park logo.

Indoor and outdoor versions.

Customized interactive part for children, various games are available. Inbuilt monitor for internal use is optional.

Text in German and English on one side of the module. Dutch version in development.

Detailed technical specification is available on request.

TRAFFIC SIGN



Product description

Size: 2000x3000 cm

Material: Aluminium

Conforms to German and Dutch specification for traffic signs for cultural and natural landmarks (VwV-StVO zu Zeichen 386-52 Touristischer Hinweis)



Traffic sign on A23 near Heide, Schleswig-Holstein.
Photo: LKN-NPV-SH

STORY-HUNTER KIT



Note: the camera, stative and the laptop are not included in the offer. The set can be used as a promotion stand to distribute leaflets, brochures etc.

Chair

Product description

Real wood, color of the material cotton navy
Print: 4-color logo at one side
Format ca. 86 x 55 x 40 cm



Table



Product description

Promotion table (Theke), inkl. Graphicbanner, Weight: 13,5 kg, Delivery format:

- 1 folding grille system
- Magnet stripes
- foldable table cover in silver
- Graphicbanner B 1988 x H 937 mm
- Carring bags

German versions for Schleswig-Holstein, Lower Saxony (with additional logos of National Park and regional marketing organisations).

Beach Flag

Product description

Bowflag, Out/IndoorSystem inkl. print
Size S, Dropform, Hight 2,20 m, Delivery pack: 1 Floorstand 18x30 cm, no Rotator, ca. 2,5 kg, im Transportbag



Background display



Product description

Format 2500 x 2000 mm, print 4-color
Digital print one side, inclusive fillable
Wate-Sand-tanks and carrying bag

German versions for Schleswig-Holstein,
Lower Saxony (with additional logos of
National Park and regional marketing
organisations).

1 common version for NL

Roll-up banner

Product description

Size: 85 x 213 cm
2 foldout feet that stabilize the banner
Rolling mechanism keeps the banner
stretched
Print: full colored Euroscale



POLO-SHIRT



Product description

Poloshirts unisex, S-3XL navy
High-quality Poloshirt with Armcuffs vor Adults, Piqué-Quality, Sport Cut , knitted colar and armcuffs, Doublelayer of materials on shoulders and around arms, buttons in color of the shirt, Material weight: 190-200 200 g/m² , 100 % combed thin cotton, WH Logo only on the front

WIND-BREAKER



Product description

Promotion jacket, S-3XL, dark blue, light wind jacket for leisure, lightweight polyester fabric with PU coating (Plastic and thin), wind-and water-repellent (600mm water column), 2 side pockets, hood in collar with drawstring, elastic cuffs, 100% polyester, turtleneck.

Logo on the front & back sides.

NOTEPAD



Product description

Hardcover
240 pages
Format: A5
Print: 4/0 color Euroscale + coating
Cover: mate transparent foil, book cover with a rounded back
pages 10mm micro-perforated,
Individually wrapped in plastic cover,
Cover material: 135g / m² Luxo Satin
Pages: 115g Recymago
Material: 135g matt BD LuxoSatin

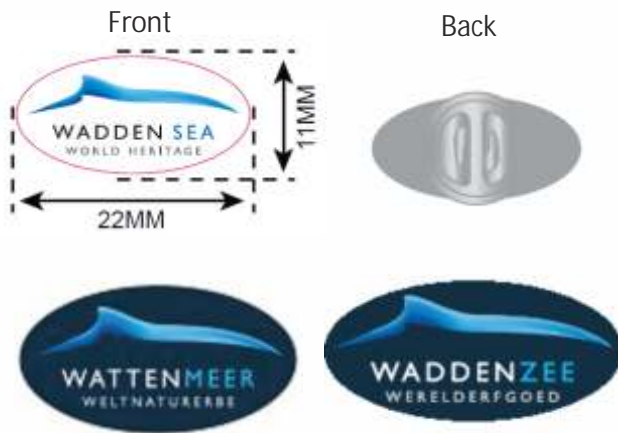
STICKERS



Product description

Size: 100 x 50 mm oval
Print: 4/0 color offset (scale) + UV gloss
Flat
Cover: 0.1 mm white plastic film, permanent

PINS



Product description

Size: 22 x 11 mm

Material: steel, silver color

Print: offset 4/0 scale plus white pressed colors

Thickness: 1.2 mm

Fixation: Butterfly-Clip

Packaging: single packs in polyethylene

Color: blue or white background (English version only), blue and white on darkblue background

FLAG



Product description

Sizes: any with side relation 2x3

Printing technique: digital printing

Design: Full Color (FC) at White Funds

Quality: Poly-Gloss Digital, 115 g/m² polyester, 95% by printing, the canvas

washable and water-repellent

Finish: fixed on all edges with clips

